

## What is the MRE?

In a nutshell, the town of Eastport (located at 38°58.5N 076°28.76W) was established in 1868 and annexed into the City of Annapolis in 1951.

Eastport wallowed under the shadow of Annapolis proper until the MRE uprising on Independence Day, Sunday, January 25, 1998.

Like any great movement, the concept for the Maritime Republic of Eastport began in a local pub over a couple mugs of beer. The prime mission was to find a creative way to promote and encourage the patronage of Eastport businesses that were destined to be hurt by the Maryland State Highway Administration's shutting down for repair of the drawbridge that connects mainland Annapolis with the Eastport peninsula. The citizens of Eastport took advantage of their isolation to sever their social, political and economic ties as well.

The goal was to foster a spirit of independence and merriment in a manner befitting the character of Eastport and at the same time, to celebrate Eastport's proud heritage and quality of life. Now that the MRE has successfully established its independence, it has directed its attention on ensuring that the MRE remains one of the best places to live ANYWHERE! We are committed to improving the quality of life here, aiding the prosperity of Eastport's businesses and holding numerous charitable events to benefit worthy organizations.



## What is the Tug of War?

Once a year, local and national attention focuses on the Annapolis Harbor, or, as we like to call it, the Gulf of Eastport, for a competition unlike any in the world – the Slaughter Across the Water, the longest tug of war over a body of water in the world. The Tug is staged between the Maritime Republic of Eastport (MRE) and Downtown Annapolis, featuring a 1700' rope, over 350 tuggers, and more than a thousand spectators. The Tug

transforms Eastport and Downtown Annapolis with a festival-like atmosphere with all sorts of local color. This year's Tugfest will include food and beverages, live music, a raffle/silent auction and a BBQ Cook-off. The 2008 Tug of War will be held on November 8, 2008, beginning at 11 am.

## How You Can Help Your Community...

The Tug draws on the rivalry between Eastport and the City of Annapolis itself, with civic pride on both sides allowing this zany event to improve more than community morale. The MRE has raised more than \$180,000 for charities over the past seven years. Each year, the MRE and volunteers from Annapolis and beyond work long and hard to put together an event unlike any other. In addition to a riotous battle, great food and fantastic camaraderie, the Tug offers the chance to give back to the community that surrounds and supports us.

Sponsor dollars, volunteer efforts and tugger pledges combine to make the event a success for attendees and the organizations that participate. The Tug could not continue without the assistance of the generous community sponsors who help to keep overhead low and enthusiasm high. Sponsors receive exposure to thousands of people through Tug advertising, on site displays and Tug marketing efforts.

## Who Benefits from the Tug?

Proceeds from the Tug go to a selection of local charities, some of which rely on this donation as a significant part of their operating budgets. The charities that will be supported by this year's Tug proceeds include: Civil Air Patrol, Eastport Elementary School's Reading is Fundamental Program, OIC Job Readiness Center and the SPCA

## Sponsorship Opportunities...

Sponsorship opportunities come in many shapes and sizes, from T-shirt ads at \$125 to an exclusive Tug Heat Sponsorship at \$3000. The MRE will work with you to design a sponsor package that maximizes benefits for your organization and the charities involved with the Tug. Please consider becoming a sponsor this year!!

## Where do I sign up?

If you are interested in becoming involved with the MRE or the Tug of War, please email us at [mre\\_info@yahoo.com](mailto:mre_info@yahoo.com) or call 410-916-5500. We will send you a sponsorship packet and any other information you might need.

## Donor/Sponsor Information

Donor/ Sponsor/Advertiser Information (Required Information –Print Clearly)

Contact Name

Business/Organization

Address

City

State

Zip

Phone Number

Email

Value of Donation (Approximate)

Signature of Donor

Date

## Silent Auction/Raffle Donations

Have you included a Gift Certificate? Yes No NA

**Description of item being donated** Please be specific. This information is used to describe donations in the Silent Auction Catalog. Include any special notes or instructions.

**Basket Donations:** please attach a list of contents of your basket.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Solicitor's Name

Solicitor's Phone Number

**The Maritime Republic of Eastport**

**www.themre.org ~ mre\_info@yahoo.com**

Donations to The Maritime Republic of Eastport are tax deductible within the limits allowed by law.

The MRE is a 501(c)(3) corporation. The Tax ID Number is: 52-2112109.



## Sponsorship

We offer multiple sponsorship levels. Not only will all participants in and spectators of the Tug see your name, your sponsorship enables the MRE to award even more money to the designated charities by reducing event overhead.

### Sponsorships:

- Tug Heat (both teams) \$3000
- Stage \$1500
- Tug Team \$1500
- Good Boat Level \$1200
- Good Dog Level \$800
- Good Hat Level \$500
- Other \$\_\_\_\_\_

**Note:** More information regarding levels can be found on the reverse of this form.

- 3'x 5' Banner \$400
- Official Tug Tee Logo Ad \$125
- Tee Logo Ad & Banner \$500

- Camera Ready Artwork Supplied (do not fold, staple or tape art)
- Computer Generated Artwork Supplied

Specify Program used and file type

Checks may be made payable to:  
The Maritime Republic of Eastport

Questions? Contact Wendy Marxen  
443-994-7619 ~ wmarxen2@comcast.net

P.O. Box 3455, Maritime Republic of Eastport, MD 21403  
Sponsorships are due by Oct 31, 2008

### For Official Use Only

- PAID DATE \_\_\_\_\_ CHECK # \_\_\_\_\_



# Sponsorship Levels

## **TUG HEAT** - Only 3 tug Heat Sponsorships available - **\$3000**

*Sponsor the Men's, Women's or Co-Ed Tug or create your own, themed Tug*

Premium exhibit space and Prominent mention in all publicity  
Prominent logo placement on promotional collaterals  
Prominent logo placement on print ads  
Prominent mention in radio advertising and Tug broadcasts

Prominent display of your 3x5 banner at event  
Custom Tug Heat Shirts with your logo/name  
Prominent Logo and Link on MRE Website  
Prominent Logo on official Tug Tees

## **STAGE** – Exclusive Sponsorship - **\$1500**

*Sponsor the main stage on the Eastport side of event*

Premium exhibit space  
Prominent logo placement on promotional collaterals  
Prominent logo placement on print ads  
Prominent mention in all radio advertising

Display of logo'ed banner(s) on stage  
Prominent mention in all Tug Broadcasts  
Prominent mention in all radio advertising  
Prominent Logo and Link on MRE Website  
Prominent Logo on official Tug Tees

## **TUG TEAM SPONSORSHIP** - Only 4 Tug Team Sponsorships available - **\$1500**

*Sponsor a team to tug against an appropriate challenger*

Premium exhibit space  
Prominent logo placement on promotional collaterals  
Prominent logo placement on print ads  
Prominent mention in all radio advertising

Prominent mention in all publicity releases  
Prominent display of your 3x5 banner at event  
Logo and Link on MRE Website  
Logo on official Tug Tees

## **GOOD BOAT SPONSORSHIP** - **\$1200**

*Only 4 Good Boat Sponsorships available*

Premium exhibit space  
Logo placement on promotional collaterals  
Logo placement on print ads  
Mention in all publicity releases

Prominent Display of your 3x5 banner at event  
Logo and Link on MRE Website  
Logo on official Tug Tees  
Large MRE Flag, MRE Burgee and 20 Ovals

## **GOOD DOG SPONSORSHIP** - **\$800**

*Only 6 Good Dog Sponsorships Available*

Exhibit space  
Logo placement on promotional collaterals  
Logo placement on print ads  
Mention in all publicity releases

Display of your 3x5 banner at event  
Logo and Link on MRE Website  
Logo on official Tug Tees  
Large MRE Flag and 20 MRE Oval Stickers

## **GOOD HAT SPONSORSHIP** - **\$500**

*Only 8 Good Hat Sponsorships Available*

Exhibit space  
Name placement on promotional collaterals  
Name placement on print ads  
Mention in all publicity releases

Display of your 3x5 banner at event  
Logo and link on MRE Website  
Logo on official Tug Tees  
Large MRE Flag

**Custom In-Kind Sponsorship Packages may be presented to the MRE Tug Sponsorship Committee.**

**For more information, please contact the MRE at 410-916-5500 or [premier@themre.org](mailto:premier@themre.org)**