

What is the MRE?

In a nutshell, the town of Eastport (located at 38°58.5N 076°28.76W) was established in 1868 and annexed into the City of Annapolis in 1951.

Eastport wallowed under the shadow of Annapolis proper until the MRE uprising on Independence Day, Sunday, January 25, 1998.

Like any great movement, the concept for the Maritime Republic of Eastport began in a local pub over a couple mugs of beer. The prime mission was to find a creative way to promote and encourage the patronage of Eastport businesses that were destined to be hurt by the Maryland State Highway Administration's shutting down for repair of the drawbridge that connects mainland Annapolis with the Eastport peninsula. The citizens of Eastport took advantage of their isolation to sever their social, political and economic ties as well.

The goal was to foster a spirit of independence and merriment in a manner befitting the character of Eastport and at the same time, to celebrate Eastport's proud heritage and quality of life. Now that the MRE has successfully established its independence, it has directed its attention on ensuring that the MRE remains one of the best places to live ANYWHERE! We are committed to improving the quality of life here, aiding the prosperity of Eastport's businesses and holding numerous charitable events to benefit worthy organizations.



What is the Tug of War?

Once a year, local and national attention focuses on the Annapolis Harbor, or, as we like to call it, the Gulf of Eastport, for a competition unlike any in the world – the Slaughter Across the Water, the longest tug of war over a body of water in the world. The Tug is staged between the Maritime Republic of Eastport (MRE) and Downtown Annapolis, featuring a 1700' rope, over 350 tuggers, and more than a thousand spectators. The Tug transforms Downtown Annapolis and Eastport with a festival-like

atmosphere that includes food vendors, cheering crowds, and all sorts of local color. This year's Tugfest will include food and beverages, live music, a silent auction and a BBQ Cook-off. The 2006 Tug of War will be held on November 4, 2006. The Tugfest will begin at 11, the Tugging begins at the Crack o' Noon and the party lasts until 5.

How You Can Help Your Community...

The Tug draws on the rivalry between Eastport and the City of Annapolis, with civic pride on both sides allowing this zany event to improve more than community morale. The MRE has raised more than \$180,000 for charities over the past seven years. Each year, the MRE and volunteers from Annapolis and beyond work long and hard to put together an event unlike any other. In addition to a riotous battle, great food and fantastic camaraderie, the Tug offers the chance to give back to the community that surrounds and supports us.

Sponsor dollars, volunteer efforts and tugger pledges combine to make the event a success for attendees and the organizations that participate. The Tug could not continue without the assistance of the generous community sponsors who help to keep overhead low and enthusiasm high. Sponsors receive exposure to thousands of people through Tug advertising, on site displays and Tug marketing efforts.

Who Benefits from the Tug?

Proceeds from the Tug go to a selection of local charities, some of which rely on this donation as a significant part of their operating budgets. The seven charities that will be supported by this year's Tug proceeds include: Annapolis Maritime Museum, Box of Rain, Civil Air Patrol, Eastport Elementary School's Reading is Fundamental Program, Lighthouse Shelter, OIC Job Readiness Center and the SPCA.

Sponsorship Opportunities...

Sponsorship opportunities come in many shapes and sizes, from T-shirt ads at \$125 to an exclusive Tug Heat Sponsorship at \$3000. The MRE will work with you to design a sponsor package that maximizes benefits for your organization and the charities involved with the Tug. Please consider becoming a sponsor this year!!

Who can Tug?

Tuggers are needed on both the MRE and Annapolis sides. Tugging is great fun and everyone is invited to the party afterwards, regardless of win/loss, Annapolis/MRE. The three public tugs are the Women's, Men's and Co-Ed tugs, each featuring 33 tuggers on a side. Tuggers pledge a minimum of \$20 and receive a limited edition, tuggers-only T-shirt for their efforts. Tuggers come in all shapes, sizes and levels of athletic ability.

Where do I sign up?

If you are interested in becoming involved with the Tug of War, as a Tugger, Volunteer or Sponsor, please email us at tug@themre.org or call 410-916-5500. We will send you the information you need.

Donor/Sponsor Information

Donor/ Sponsor/Advertiser Information (Required Information –Print Clearly)

Contact Name

Business/Organization

Address

City

State

Zip

Phone Number

Email

Value of Donation (Approximate)

Signature of Donor

Date

Silent Auction Donations

Have you included a Gift Certificate? Yes No NA

Description of item being donated Please be specific. This information is used to describe donations in the Silent Auction Catalog. Include any special notes or instructions.

Basket Donations: please attach a list of contents of your basket.

Solicitor's Name

Solicitor's Phone Number

The Maritime Republic of Eastport

www.themre.org ~ mre_info@yahoo.com

Donations to The Maritime Republic of Eastport are tax deductible within the limits allowed by law.

The MRE is a 501(c)(3) corporation. The Tax ID Number is: 52-2112109.



Sponsorship

We offer multiple sponsorship levels. Not only will all participants in and spectators of the Tug see your name, your sponsorship enables the MRE to award even more money to the designated charities by reducing event overhead.

Sponsorships:

- Tug Heat (both teams) \$3000
- Stage \$2500
- Tug Team \$1500
- Good Boat Level \$1200
- Good Dog Level \$1000
- Good Hat Level \$800
- Other \$_____

Note: More information regarding levels can be found on the reverse of this form.

- 3'x 5' Banner \$400
- Official Tug Tee Logo Ad \$125
- Tee Logo Ad & Banner \$500

- Camera Ready Artwork Supplied (do not fold, staple or tape art)
- Computer Generated Artwork Supplied

Specify Program used and file type

Checks may be made payable to:
The Maritime Republic of Eastport

Questions? Contact Jess Pachler
Premier

(410) 916-5500 ~ mre_info@yahoo.com

P.O. Box 3455, Maritime Republic of Eastport, MD 21403

Sponsorships are due by Oct. 16, 2006

For Official Use Only

- PAID DATE _____ CHECK # _____



Sponsorship Levels

TUG HEAT - Only 3 tug Heat Sponsor ships available - **\$3000**

Choose Men's Tug, Women's Tug or Co-Ed Tug

Premium exhibit space

Prominent logo placement on promotional collaterals

Prominent logo placement on print ads

Prominent mention in radio advertising and Tug broadcasts

Prominent mention in all publicity releases

Prominent display of your 3x5 banner at event

Custom Tug Heat Shirts with your logo/name

Prominent Logo and Link on MRE Website

Prominent Logo on official Tug Tees

STAGE – Exclusive Sponsorship - **\$2500**

Sponsor the main stage on the Eastport side of event

Premium exhibit space

Prominent logo placement on promotional collaterals

Prominent logo placement on print ads

Prominent mention in all radio advertising

Display of logo'ed banner(s) on stage

Prominent mention in all Tug Broadcasts

Prominent mention in all radio advertising

Prominent Logo and Link on MRE Website

Prominent Logo on official Tug Tees

TUG TEAM SPONSORSHIP - Only 4 Tug Team Sponsorships available - **\$1500**

Sponsor a team to tug against an appropriate challenger

Premium exhibit space

Prominent logo placement on promotional collaterals

Prominent logo placement on print ads

Prominent mention in all radio advertising

Prominent mention in all publicity releases

Prominent display of your 3x5 banner at event

Logo and Link on MRE Website

Logo on official Tug Tees

GOOD BOAT SPONSORSHIP - **\$1200**

Only 4 Good Boat Sponsorships available

Premium exhibit space

Logo placement on promotional collaterals

Logo placement on print ads

Mention in all publicity releases

Prominent Display of your 3x5 banner at event

Logo and Link on MRE Website

Logo on official Tug Tees

Large MRE Flag, MRE Burgee and 20 Ovals

GOOD DOG SPONSORSHIP - **\$1000**

Only 6 Good Dog Sponsorships Available

Exhibit space

Logo placement on promotional collaterals

Logo placement on print ads

Mention in all publicity releases

Display of your 3x5 banner at event

Logo and Link on MRE Website

Logo on official Tug Tees

Large MRE Flag and 20 MRE Oval Stickers

GOOD HAT SPONSORSHIP - **\$800**

Only 8 Good Hat Sponsorships Available

Exhibit space

Name placement on promotional collaterals

Name placement on print ads

Mention in all publicity releases

Display of your 3x5 banner at event

Logo and link on MRE Website

Logo on official Tug Tees

Large MRE Flag

Custom In-Kind Sponsorship Packages may be presented to the MRE Tug Sponsorship Committee.

For more information, please contact the MRE at 410-916-5500 or mre_info@yahoo.com